



February 12, 2018

Local business communities in 23 neighborhoods are developing, have developed, or are launching comprehensive, multi-year strategies, in which the city is investing \$1 million in 2018.

- Aurora Licton Village-\$20,000
- Ballard -\$20,000
- Beacon Hill - \$50,000
- Belltown - \$60,000
- Capitol Hill - \$87,000
- Central Area - \$104,000
- Chinatown/ID - \$135,000
- Crownhill - \$10,000
- \*Downtown - \$15,000
- Delridge - \$20,000
- First Hill - \$40,000
- Georgetown - \$15,000
- Greenwood/Phinney - \$40,000
- Hillman City - \$25,000
- Lake City - \$83,000
- Mount Baker - \$45,000
- MLK/Othello - \$135,600
- Pioneer Square - \$35,000
- Rainier Beach - \$55,000
- South Lake Union - \$10,000
- South Park - \$62,500
- Uptown - \$30,000
- West Seattle - \$10,000

**Action Plan** – \$1,000,000 will be invested in 22 neighborhood business districts to deliver programs and services based on one or more of the Only in Seattle strategies from the bulleted list above.

**Business Improvement Area (BIA)** – \$32,000 will be invested in six neighborhoods to assist in exploring or forming a BIA. Existing BIAs have generated over \$50 million over the last three years to fund clean and safe, marketing and events, and business retail and development programs across Seattle. Beacon Hill, Belltown, Central Area, Chinatown/International District, First Hill, and Lake City will receive this benefit.

**Racial Equity and Inclusion** – \$44,000 will be invested in six neighborhood business districts that will receive the support of Community Liaisons – bi-lingual, bi-cultural outreach consultants – that offer technical assistance and problem-solving for minority owned businesses in their districts. This service is offered in partnership with the Department of Neighborhoods. Furthermore, a training cohort to assist with developing tools and identifying resources to build equity in their work plans will be developed. The neighborhoods are Ballard, Belltown, Central Area, Chinatown/ID/Little Saigon, Lake City, and Mt. Baker.



**Public Space Improvements** – \$138,000 will be invested in eight neighborhoods with paid on-street parking, predominately low- or moderate-income neighborhoods, or neighborhoods with significant construction impacts for capital improvement projects that enhance the commercial district experience.

- Central Area – \$25,000 to support businesses during construction with additional signage, marketing, and improved pedestrian access.
- Chinatown/International District – \$31,000 to design, create and install a mosaic on the Danny Woo garden wall along Main St, and install a new fence in the garden. Also, the historic Filipino kiosk will be relocated.
- First Hill – \$60,000 to improve safety and walkability by adding flexipave to select tree pits, add additional artwork to existing signal boxes, and expand park activation.
- Lake City – \$10,000 to expand the mural program with local artists and youth at key sites within the district.
- Downtown – \$12,000 to improve pedestrian lighting at the entrance to the Westlake Station.
- Additional investments at the Ballard Commons Park activation; in Capitol Hill for designing the Neighbors and Egyptian alleyway, and Pioneer Square to replace broken or sunken brick pavers in Occidental Square.

*\*Downtown is not a multi-year strategy but rather a specific project and is included in the list for recognition as one of the neighborhoods receiving funding.*