

Joanne Hovis**President, CTC Technology & Energy**

Joanne Hovis is a nationally recognized authority on local broadband market forces, as well as innovative strategies for collaboration and partnership among the public and private sectors. Since 1997, she has directed CTC consulting services related to strategic planning, business modeling, and financial analysis for hundreds of clients nationwide.

Joanne has extensive experience conducting market assessments and developing business case and business model scenarios for public sector broadband initiatives. She also guides clients on federal and state broadband grant, loan, and universal service programs such as ReConnect, E-Rate, and the Healthcare Connect Fund. She leads the CTC team that advised the states of Connecticut, Kansas, Kentucky, Massachusetts, and New Mexico, the cities of San Francisco, Seattle, and Washington, D.C., and the statewide broadband networks in Maryland and Pennsylvania.

An attorney by training, Joanne is an experienced and polished communicator who has presented project reports, facilitated work sessions, managed stakeholder outreach efforts, and provided briefings for technical and non-technical audiences—including state legislatures, city and county councils, mayors of major American cities, and state and federal agencies and commissions.

Joanne has testified before Congress on many occasions regarding rural broadband, public sector networking strategies, and infrastructure solutions for bridging digital divides. She has provided expert presentations to the Federal Communications Commission, the U.S. Conference of Mayors, the National League of Cities, and other national organizations. She has been an invited facilitator and presenter at White House events on broadband.

Joanne is CEO of the Coalition for Local Internet Choice (CLIC) and a member of the boards of directors of the Benton Foundation, Consumer Reports, and the Fiber Broadband Association. She is a former board president of the National Association of Telecommunications Officers and Advisors (NATOA).