



# Inclusive Mobility on Demand – A Ride to Transit

# Our vision, mission, and core values

**Vision:** Seattle is a thriving equitable community powered by dependable transportation

**Mission:** to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence

# Agenda

- Welcome & introductions
- Project updates
- Eligibility & marketing discussion
- Logistics & next steps



# Welcome & introductions

## Reminders:

- Please state your name before speaking
- Speakers, please read slide content aloud
- Please mute yourself when not talking (\*6 on phone)
- To turn off transcript, click CC > Hide Subtitle
- One person speaking at a time (and speak clearly)
- ...
- Most importantly, all perspectives are valid and important and belong in this conversation



# Welcome & introductions

## Introductions:

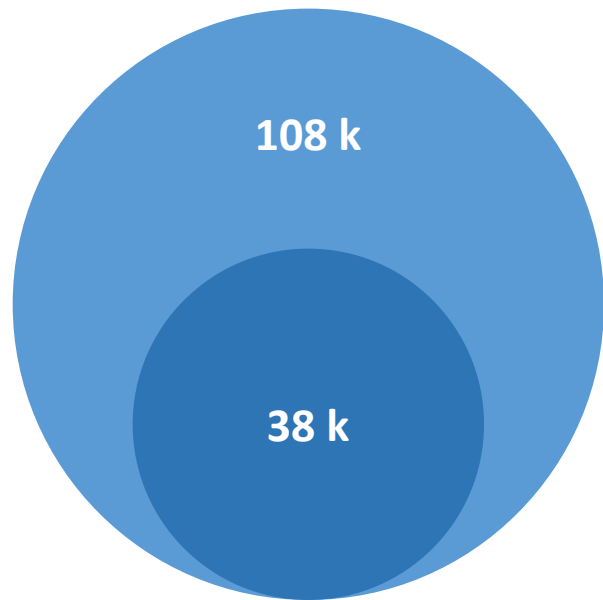
- Name, pronouns, organization (if applicable), access needs
- Ice-melter: A favorite nickname?



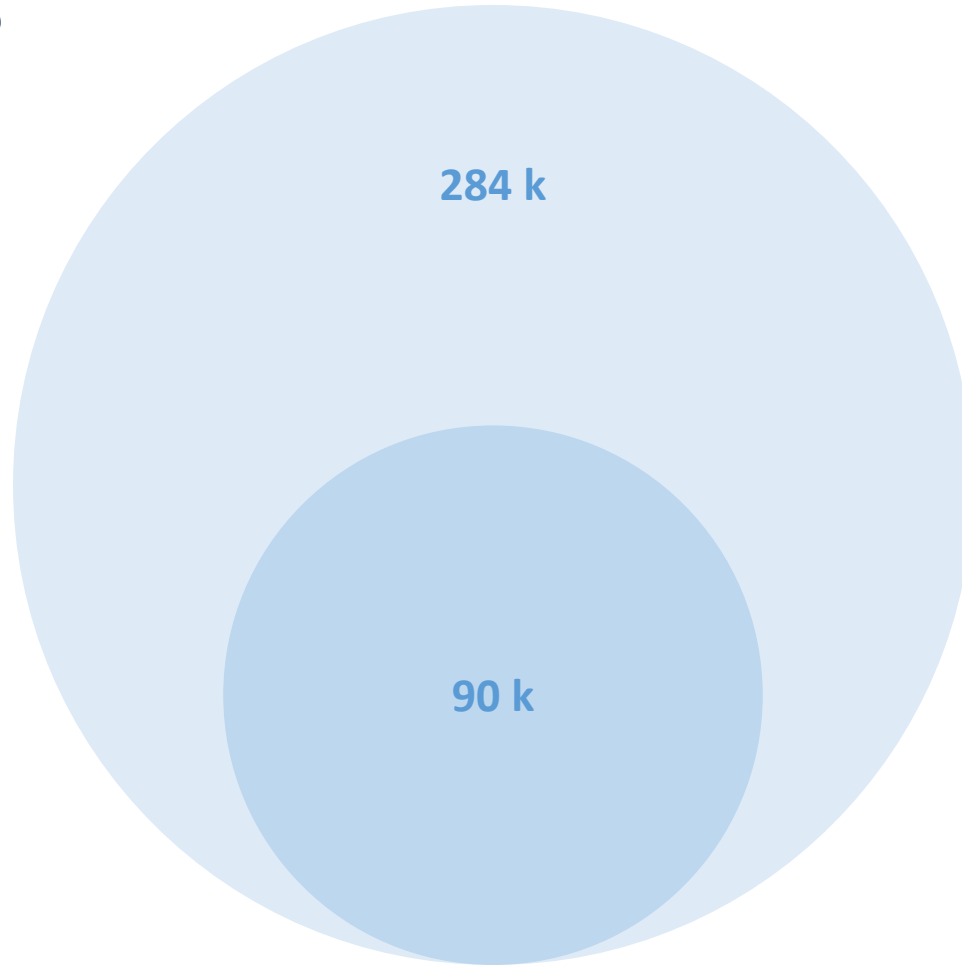
# Project updates

- Launching survey this week! – 11 languages
  - Onboarded 11 Community Liaisons to help us distribute surveys and collect responses – engagement subcommittee members doing the same
  - How you can help:
    - Distribute the survey links to anyone you think should take our survey!
    - If available, offer to walk someone through the survey who you think might need assistance or prefer a one-on-one conversation over an online survey (limited gift cards available to compensate survey respondents for their time—let Margo know if you'd like some)
- Planning for an in-person meeting **February 15** (project liaisons visiting)
- Likely going to extend project to **May/June**, might also get additional budget for participant compensation to cover the extension

# 2019 Census Data



18-64, has a disability



65+, regardless of disability

King County (incl. Seattle):  
**392 k**

Seattle only:  
**128 k**

Total

# Eligibility & marketing discussion

## Ideally

- Older adults
  - How old? 50+ / 55+ / 60+ / 65+ ?
- People with disabilities
  - Any/all, including temporary
- Caregivers

## Practically

- How should we reach people?
  - Same way we're distributing the survey (word of mouth, newsletters, etc.)?
  - Mail information?
  - Through trusted networks (e.g., senior centers)?
- How do we make sure our subsidies/vouchers are reaching the intended riders?
  - What is the easiest, reliable way for someone to attest that they are an older adult?  
That they have a disability? (Imagine we are doing this by email or mail)



# Logistics & Next Steps

- Please fill out **two surveys** by end of this week (**November 19**)
  - Feedback form: <https://www.surveymonkey.com/r/IMOD-November>
  - Subcommittee preferences: <https://www.surveymonkey.com/r/Dec-subcommittee>
- Next meeting tentatively scheduled for **December 14**
  - Please let us know if you have a conflict
- Reminders/announcements:
  - Margo and Kiana still scheduling check-ins
  - Submit November invoice

# Questions?

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<http://www.seattle.gov/transportation/projects-and-programs/programs/inclusive-planning-for-mobility-on-demand>