

Curbspace Sounding Board Meeting

February 2, 2021



Meeting goal and agenda

- **Goal:** Gather feedback on upcoming parking rate adjustments and other Curbside Management projects
- **Agenda:**
 - Policy and data review
 - Planned rate changes
 - Update on Uptown Curbspace Access Plan for Climate Pledge Arena
 - Update on new 5-minute load zones for food pick-up



What's new with the parking data collection?

- Retaining
 - Have data for entire paid parking day
 - Morning, afternoon and evening time periods
 - Plan to produce 2020 Annual Report
- New – Using more data for rate adjustments
 - Previously, one day of springtime data would inform fall rate changes
 - Now using sophisticated model – access to several weeks of parking activity to gauge on-street parking patterns
 - Model uses ground truth parking data to adjust transaction data to derive parking occupancy by time of day in all paid parking areas

Parking occupancy model

- Transactions: IDAX pulls in transactions every week for prior week
 - For this rate discussion – transactions used are from 2 weeks prior to January 5
- Manual ground truth data
 - Baseline of years of Annual Studies
 - Supplemented with three data collections in 2020 to hone model, sampling smarter each time given parking patterns – last manual data collected in November after October rate change
- Model uses ground truth parking data to adjust transaction data to more accurately derive parking occupancy by time of day in all paid parking areas

Data results and rate changes

Time period	Paid area	Parking occupancy	New February hourly rates
Morning	First Hill	86%	\$1.50
Morning	South Lake Union South	87%	\$1.00
Afternoon	Ballard Core	91%	\$1.00
Afternoon	Chinatown/ID Core	86%	\$1.50
Afternoon	Chinatown/ID Edge	59%	\$0.50
Afternoon	Denny Triangle South	89%	\$1.50
Evening	Pike-Pine	88%	\$1.00

New February 2021 rates

Paid Parking Area	Morning	Afternoon	Evening
Ballard Core	\$0.50	\$1.00	\$0.50
Chinatown/ID Core	\$0.50	\$1.50	\$0.50
Chinatown/ID Edge	\$0.50	\$0.50	\$0.50
Denny Triangle South	\$0.50	\$1.50	\$0.50
First Hill	\$1.50	\$1.00	\$0.50
Pike-Pine	\$0.50	\$0.50	\$1.00
South Lake Union South	\$1.00	\$0.50	\$0.50

Schedule

Sounding Board meeting	February 2
Business leaders check-ins	First two weeks February
Internal operations to set up rate changes	Ongoing
Announce rate changes – SDOT blog post	Week of February 8
Rate changes go live	Wednesday, February 17

* Similar schedule of activities for planned May, August and November rate changes

Curbspace Project Updates

- Uptown Curbspace Access Plan
- Permanent 5-minute Load Zones for food pick-up priority



Access and Parking in Uptown - Draft Proposal

- Climate Pledge Arena scheduled to open this fall
- Proposed changes to Uptown / Seattle Center area curb regulations to support access for nearby residents, businesses, and visitors as well as to reduce gridlock in area on game days
- Get more information at www.seattle.gov/transportation/uptownaccess
- Comment form at www.surveymonkey.com/r/UptownAccessProposal

- Interested in more business comments – ideas?

Food Pick-Up Priority Zones

- Over 1,000 Food and Curbside Pick-Up Priority Zones installed over last year to support restaurant and retail business needs
- Transitioning from temporary easels to permanent signs: 5-minute yellow load/unload zones
- Installing new signs throughout city this spring/summer
 - Accompanying blue Food Pick-Up Priority Zone sign
 - Installing where no load zones on block to prioritize limited resources
 - Notification postcard out soon to all businesses along blocks identified for new signage
 - Starting installation from south end of Seattle to north end
 - Continuing to install easels as long as needed
 - Call 648-ROAD or 684-road@seattle.gov for requests



Questions? Comments?

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www.seattle.gov/parking