

Guiding Principles

Seattle Comprehensive Plan Update

1

Promote economic opportunity. Foster a business environment where employers are encouraged to stay in or to move to Seattle because of the available labor pool, the amenities and services provided, and the regulatory environment.



2

Leverage Growth. Encourage shops and services to locate where existing or planned residential and employment densities are sufficient to make delivery of services efficient; and where the City and the private sector can collaborate on further enhancements to the urban environment.



3

Become a climate-friendly city. Guide the form and location of growth and transportation infrastructure to reduce greenhouse gases produced in the city, even as the city grows, and identify strategies for coping with the likely effects of a changing climate.



4

Build healthy, complete communities. Develop policies that further the Comprehensive Plan's current Urban Village strategy by improving the availability of services within convenient walking and bicycling distance of where people live.



5

Create housing choices. Continue to encourage a sufficient land base that is appropriately zoned and with regulations in place that allow a wide variety of attractive and affordable housing types in sufficient quantity to serve current and future Seattle residents and workers.



6

Balance transportation investments. Continue to maintain existing transportation facilities, while encouraging expansion of pedestrian and bicycle facilities and increasing transit service to densely developed neighborhoods.



7

Build on transit. Encourage appropriate levels of development near existing and planned high-capacity transit stations in order to make it possible for more people to easily take advantage of the access that transit service can provide to jobs, services, and entertainment.



8

Invest strategically in neighborhoods. Direct public improvements in neighborhoods where growth is occurring, so that those neighborhoods can continue to serve current residents and attract additional ones.



9

Encourage great design and innovation. Identify ways that new development can respect the natural beauty and unique neighborhood identities that make Seattle an attractive city. At the same time, look for ways to attract new industries that can thrive in the city.



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