

# Recommended Layout

## Panel 1 of 2

### Requirement 1

Your building's typical existing floorplate, and that same floorplate after a proposed conversion from a nonresidential use to a residential use. Include a typical residential unit floor plan. Describe the segment of the housing market your proposal would

### Requirement 2

Two visualization images of the project including a ground floor external image of how the project contributes to the streetscape and public realm at the ground floor where the building meets the sidewalk.

# Recommended Layout

## Panel 2 of 2

### ***Requirement 2 continued***

Two visualization images of the project including a ground floor external image of how the project contributes to the streetscape and public realm at the ground floor where the building meets the sidewalk.

### **Requirement 3 and 4**

**3.** A rough order of magnitude of the conversion total combined hard and soft costs and associated per square foot construction costs, and a rough order of magnitude estimation of rent or income generated from the converted space.

**4.** Incentives the City of Seattle might provide or potential code/policy changes that would make it easier or more desirable for your team to complete the project.

2 inch top margin

# Production Notes

## Office to Residential Call for Ideas

### Exhibit Panel

#### 48 inches wide x 36 inches tall

2 panels maximum. Use suggested layout to demonstrate requested requirements.

### H1 108 pt header

#### H2 72 pt, Subhead

**Body** Minimum body type size is 48 points. These paragraphs are set at 48/72 leading with 36 points space after. Use Open Sans type family. It is readily available and an OPCD preferred font. Limit to an average of 50 characters per line in accordance with Smithsonian ADA guidelines for exhibition design.

2 inch side margins

2 inch side margins

7 inch bottom margin

5 inch bottom banner

[Agency Name]  
[Design Team]  
[Web Address for more information, or integrate a QR code]

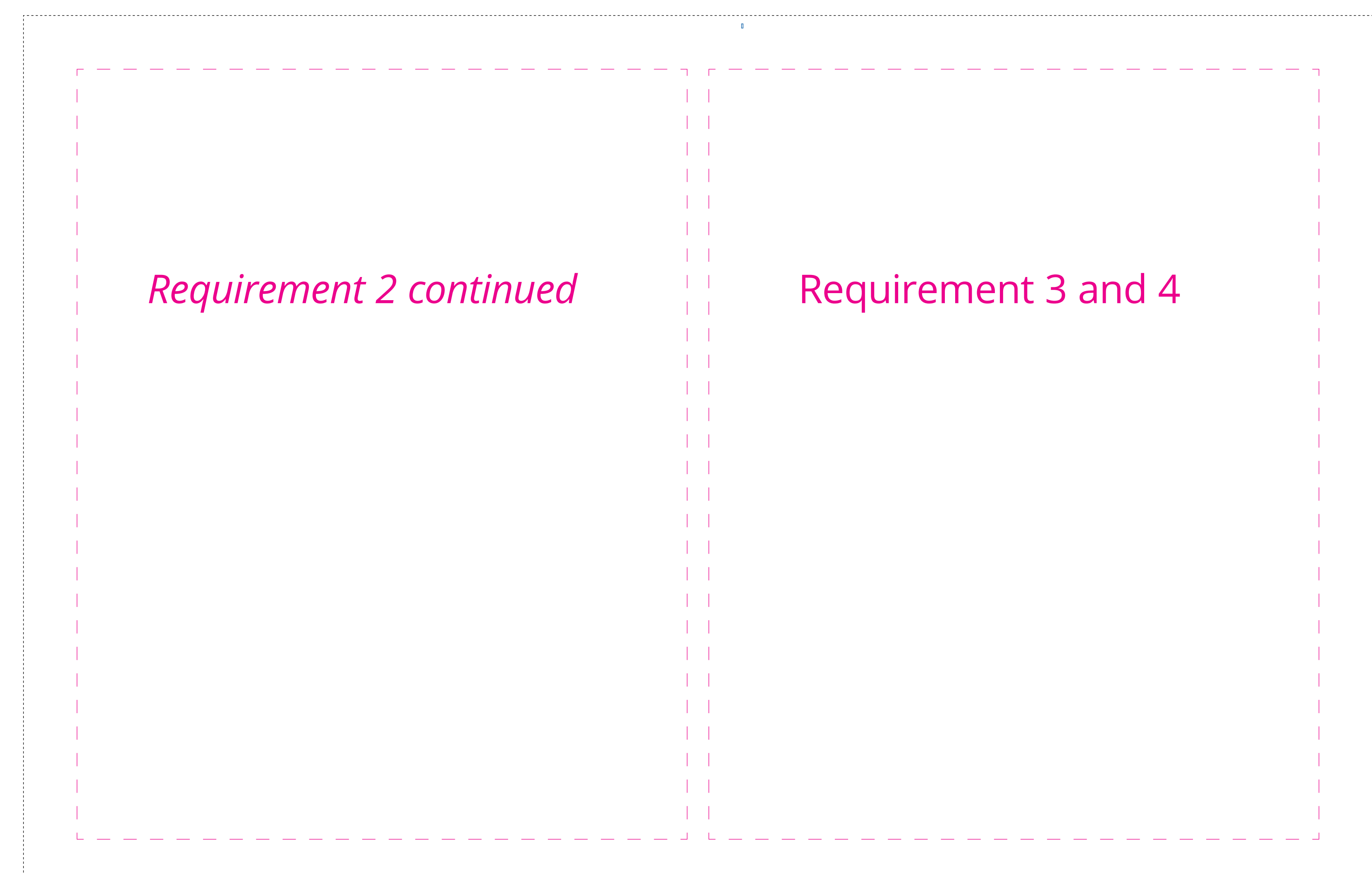
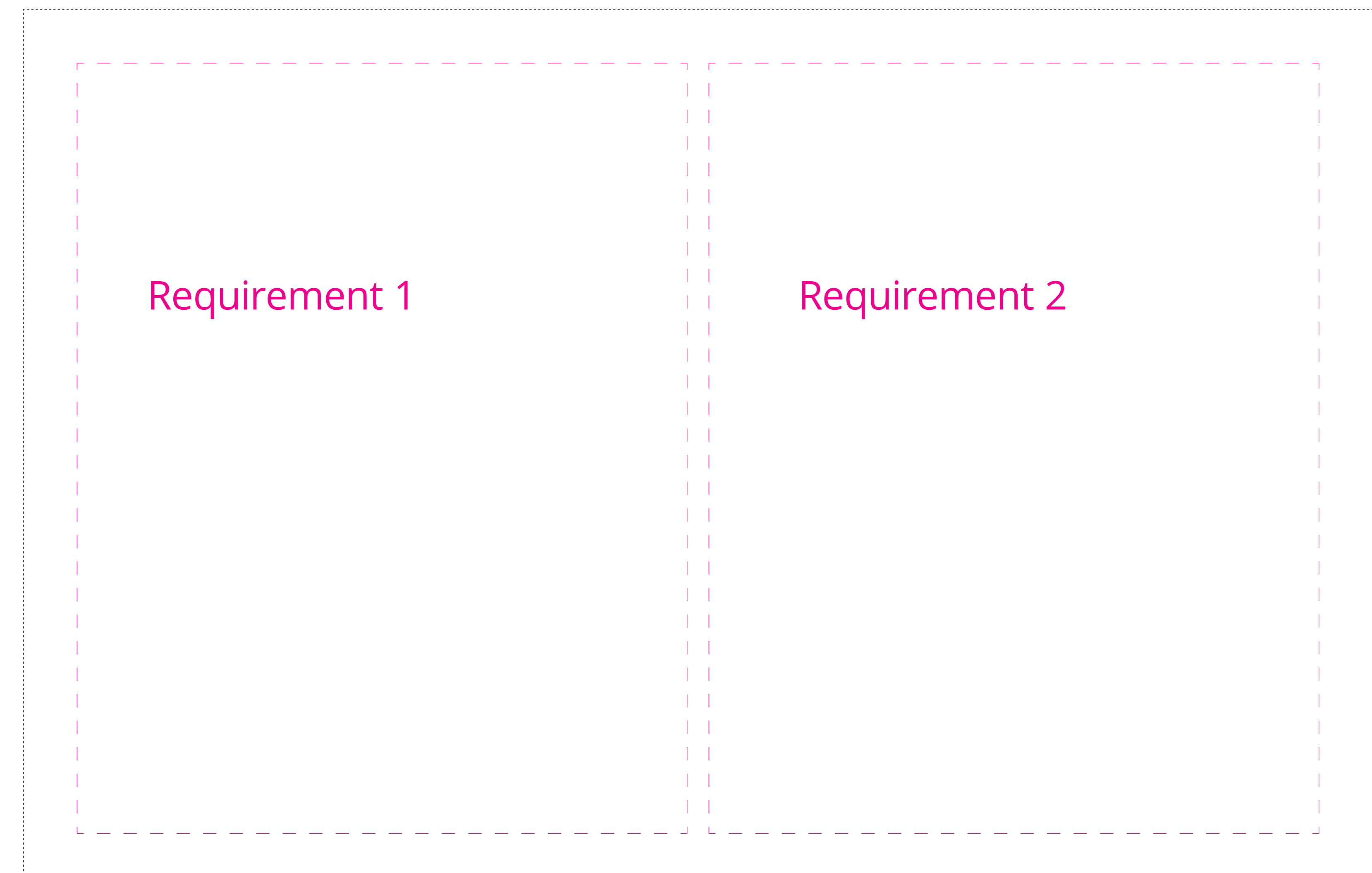


# Digital Submission

**17 inches wide x 11 inches tall**

Scale down artwork from the two exhibition panels and submit them as high resolution PDF file.

Submit 11 x 17 digital versions



[Agency Name]  
[Design Team]  
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