



**2023 Farm to Preschool Program Coordination and Food Procurement RFQ**

	Theory of Change Team	Definitions & Action
<b>Population Accountability</b>	<b>Population</b> <ul style="list-style-type: none"> <li>• HSD Population</li> <li>• Priority Population</li> </ul>	Low-Income Seattle children & families
	<b>Desired Result</b>	All people living in Seattle are able to meet their basic needs.
	<b>Indicators</b> <ul style="list-style-type: none"> <li>• HSD Indicators</li> <li>• Additional Indicators</li> </ul>	<ul style="list-style-type: none"> <li>• % of people who experience poverty in Seattle</li> <li>• % of families who experience food insecurity in Seattle</li> <li>• % of agricultural producers in King County</li> </ul>
<b>Racial Equity Population Accountability</b>	<b>Racial Disparity Indicator Data</b>	<ul style="list-style-type: none"> <li>• % of individuals with a household income at or below the poverty level:<sup>1</sup> <ul style="list-style-type: none"> <li>○ 25% of American Indian/Alaska Native People</li> <li>○ 14% of Asian People</li> <li>○ 25% of Black/African American People</li> <li>○ 14% of Hispanic/Latinx People</li> <li>○ 12% of People who identify as Two or More races</li> <li>○ 7% White People</li> </ul> </li> <li>• % of families who experience food insecurity in Seattle:<sup>2</sup> <ul style="list-style-type: none"> <li>○ 21% of Asian People</li> <li>○ 42% of Black/ African American People</li> <li>○ 46% of Hispanic/Latinx People</li> <li>○ 24% of People who identify as Two or More races</li> <li>○ 12% of White People</li> </ul> </li> <li>• Agricultural producers in King County:<sup>3</sup> <ul style="list-style-type: none"> <li>○ 1% of all producers are American Indian/Alaska Native People</li> </ul> </li> </ul>

<sup>1</sup> US Census Bureau, American Community Survey (ACS) Public use Microdata Sample (PUMS), 2016-2020 (To note: The data indicated that Native Hawaiian/Pacific Islander respondents were such a small sampling it could not be representative of the population)

<sup>2</sup> Department of Community and Human Services- Best Starts for Kids Health Survey Data 2019 & 2021 (To note: The data indicated that both American Indian/Alaska Native and Native Hawaiian/Pacific Islander respondents were such a small sampling it could not be representative of the population.)

<sup>3</sup> US Department of Agricultural Census, 2017



**Seattle**  
Human Services

Equity • Support • Community

		<ul style="list-style-type: none"> <li>○ 6% of all producers are Asian People</li> <li>○ 1% of all producers are Black/African American People</li> <li>○ 0.3% of all producers are Native Hawaiian/Pacific Islander People</li> <li>○ 1% of all producers are People who Identify as Two or More Races</li> <li>○ 92% of all producers are White People</li> </ul>
	<b>Focus Population</b>	<ul style="list-style-type: none"> <li>● American Indian/Alaska Native</li> <li>● Asian</li> <li>● Black/African American</li> <li>● Hispanic/Latinx</li> <li>● Native Hawaiian/Pacific Islander</li> </ul>
	<b>Population Level Equity Goals</b>	American Indian/Alaska Natives, Asian, Black/African American, Hispanic/Latinx, and Native Hawaiian/ Pacific Islander people report increased food security, farmers’ financial security, and farmland ownership.
<b>Program Accountability</b>	<b>Strategies</b>	<ul style="list-style-type: none"> <li>● Food Access and Food security: Black, Indigenous, People of Color (BIPOC), immigrant and refugee, women, LGBTQ, and tribal-owned farm support.</li> </ul>
	<b>Activities</b>	<p><b><u>Component 1- Program Coordination:</u></b></p> <ul style="list-style-type: none"> <li>● Convene a group of stakeholders to establish and maintain relationships within the program.</li> <li>● Increase coordination and alignment between program services.</li> <li>● Increase collaborations and communication with the Human Services Department (HSD) and department of Early Learning and Education (DEEL).</li> </ul> <p><b><u>Component 2- Food Procurement and Program Stipend Management</u></b></p> <ul style="list-style-type: none"> <li>● Assisting Seattle preschool programs in ordering food from local farmers.</li> <li>● Delivering food to Seattle preschool programs.</li> </ul>



		<ul style="list-style-type: none"><li>• Provide variety, quality, locally grown, and culturally relevant food to Seattle Preschool children and their families through partnerships with local farmers.</li><li>• Increase economic opportunities for local farmers with a focus on BIPOC, immigrant and refugee, women, LGBTQ, and tribal-owned farms by partnering through food procurement.</li><li>• Connecting Seattle preschool programs with local farmers for learning opportunities.</li></ul>
	<b>Performance Measures</b>	<p><b><u>Component 1- Program Coordination:</u></b></p> <p><b>Quantity</b></p> <ul style="list-style-type: none"><li>• Number of children who increase knowledge of local fruits and vegetables.</li><li>• Number of stakeholder meetings.</li><li>• Number of unduplicated individuals, by race and ethnicity, served by preschool programs.</li><li>• Number of agency partners and community members in the program design.</li><li>• Number of partner farmers owned and operated by BIPOC, immigrant and refugee, women, LGBTQ, and tribal farmers.</li></ul> <p><b>Quality</b></p> <ul style="list-style-type: none"><li>• % of agency partners and community members that participate in the program.</li></ul> <p><b>Impact</b></p> <ul style="list-style-type: none"><li>• % of participants served who have increased access to local fruits and vegetables.</li></ul> <p><b><u>Component 2- Food Procurement and Stipend Management:</u></b></p> <p><b>Quantity</b></p> <ul style="list-style-type: none"><li>• Number of children who increase knowledge of local fruits and vegetables.</li></ul>



**Seattle**  
**Human Services**

Equity • Support • Community

		<ul style="list-style-type: none"><li>• Number of Seattle preschool sites receiving food orders.</li><li>• Number of partner farms owned and operated by BIPOC, immigrant and refugee, women, LGBTQ, and/or tribal farmers.</li><li>• Number of BIPOC, immigrant and refugees, women, LGBTQ, and/or tribal farmers engaged with pre-season purchase agreements.</li><li>• Number of farmers who are from Washington State, Snohomish, King and/or Pierce counties.</li></ul> <p><b>Quality</b></p> <ul style="list-style-type: none"><li>• % of total farmers supplying food who identify as BIPOC, immigrant and refugee, women, LGBTQ, and/or tribal owned farmers.</li><li>• % of contract funds going toward BIPOC farmers.</li></ul> <p><b>Impact</b></p> <ul style="list-style-type: none"><li>• % of participants served who have increased access to local fruits and vegetables.</li><li>• % of BIPOC, immigrant and refugee, women, LGBTQ, and/or tribal farmers who report increased economic opportunities.</li><li>•</li></ul>
	<p><b>Racial Equity Performance Measures</b></p>	<ul style="list-style-type: none"><li>• % of families from focus population* served who increase access to local fruits and vegetables</li><li>• % of BIPOC, immigrant and refugee, women, LGBTQ, and/or tribal farmers who reported increase economic opportunities</li></ul> <p>*focus population= American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latinx, and Native Hawaiian/Pacific Islander</p>