



2022 Farm to Table and Support Services RFP		
	Theory of Change Team	Definitions & Action
Population Accountability	<b>Population</b> <ul style="list-style-type: none"> <li>HSD Population</li> <li>Priority Population</li> </ul>	Low-Income Seattle children & families
	<b>Desired Result</b>	All people living in Seattle are able to meet their basic needs.
	<b>Indicators</b> <ul style="list-style-type: none"> <li>HSD Indicators</li> <li>Additional Indicators</li> </ul>	<ul style="list-style-type: none"> <li>% of people who experience poverty in Seattle</li> <li>% of families who experience food insecurity in Seattle</li> <li>% of agricultural producers in King County</li> </ul>
Racial Equity Population Accountability	<b>Racial Disparity Indicator Data</b>	<ul style="list-style-type: none"> <li>% of people who experience poverty in Seattle:<sup>1</sup> <ul style="list-style-type: none"> <li>32% of American Indian/Alaska Native People</li> <li>15% of Asian People</li> <li>27% of Black/African American People</li> <li>13% of Hispanic/Latinx People</li> <li>22% of Native Hawaiian/Pacific Islander People</li> <li>13% of People who identify as Two or More races</li> <li>8% White People</li> </ul> </li> <li>% of families who experience food insecurity in Seattle:<sup>2</sup> <ul style="list-style-type: none"> <li>20% of Asian People</li> <li>55% of Black/ African American People</li> <li>38% of Hispanic/Latinx People</li> <li>22% of People who identify as Two or More races</li> <li>11% of White People</li> </ul> </li> </ul>

<sup>1</sup> US Census Bureau American Community Survey (ACS) Public Use Microdata Sample (PUMS), Avg. 2015-2019

<sup>2</sup> Department of Community and Human Services- Best Starts for Kids Health Survey Data 2017 & 2019 (To note: The data indicated that both American Indian/Alaska Native and Native Hawaiian/Pacific Islander respondents were such a small sampling it could not be representative of the population.)



		<ul style="list-style-type: none"> <li>• Agricultural producers in King County:<sup>3</sup> <ul style="list-style-type: none"> <li>○ 1% of all producers are American Indian/Alaska Native People</li> <li>○ 6% of all producers are Asian People</li> <li>○ 1% of all producers are Black/African American People</li> <li>○ 0.3% of all producers are Native Hawaiian/Pacific Islander People</li> <li>○ 1% of all producers are People who Identify as Two or More Races</li> <li>○ 92% of all producers are White People</li> </ul> </li> </ul>
	<b>Focus Population</b>	<ul style="list-style-type: none"> <li>• American Indian/Alaska Native</li> <li>• Asian</li> <li>• Black/African American</li> <li>• Hispanic/Latinx</li> <li>• Native Hawaiian/Pacific Islander</li> </ul>
	<b>Population Level Equity Goals</b>	American Indian/Alaska Natives, Asian, Black/African American, Hispanic/Latinx, and Native Hawaiian/ Pacific Islander people report increased food security, farmers’ financial security, and farmland ownership.
<b>Program Accountability</b>	<b>Strategies</b>	Food & Nutrition <ul style="list-style-type: none"> <li>• Nutrition Education; Food Access; Black, Indigenous, People of Color (BIPOC), immigrant and refugee, and women-owned farm support.</li> </ul>
	<b>Activities</b>	<u><b>Component 1- Nutrition Education</b></u> <ul style="list-style-type: none"> <li>• Technical support to preschool programs to: 1) support local food purchasing and menu planning; 2) provide culturally relevant food; 3) Order quantities and create policies that minimize food waste</li> <li>• Farm field trips</li> <li>• Intergenerational Farm to Preschool events</li> <li>• Nutrition education sessions</li> <li>• Cooking classes</li> </ul>

<sup>3</sup> US Department of Agricultural Census, 2017



		<p><b><u>Component 2- Farm to Family Food Bags</u></b></p> <ul style="list-style-type: none"><li>• Provide variety, quality, locally grown, and culturally relevant food to Seattle Preschool children and their families through food bags.</li><li>• Increase economic opportunities for local farmers with a focus on BIPOC, immigrant and refugee, and women-owned farms.</li></ul>
	<b>Performance Measures</b>	<p><b><u>Component 1- Nutrition Education</u></b></p> <p><b>Quantity</b></p> <ul style="list-style-type: none"><li>• # of nutrition education sessions for Seattle families and children</li><li>• # of cooking classes</li><li>• # of field trips to BIPOC, immigrant and refugee or women-owned farms</li><li>• # of staff trainings (order quantities, reduce food waste, menu planning, etc.)</li></ul> <p><b>Quality</b></p> <ul style="list-style-type: none"><li>• % of children attending one type of activity</li><li>• % of families learning nutrition skills</li><li>• % of field trips to BIPOC, immigrant and refugee and/or women-owned farms</li><li>• Variety of trainings</li><li>• Accessibility of trainings - language, times, places offered, etc.</li></ul> <p><b>Impact</b></p> <ul style="list-style-type: none"><li>• % of participants served who have increased access to local fruits and vegetables</li></ul> <p><b><u>Component 2- Farm to Family Food Bags</u></b></p> <p><b>Quantity</b></p> <ul style="list-style-type: none"><li>• # of food bags</li></ul>



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		<ul style="list-style-type: none"><li>• # of partner farms owned and operated by BIPOC, immigrant and refugee and/or women farmers</li><li>• # of BIPOC, immigrant and refugees and/or women farmers engaged with pre-season purchase agreements</li></ul> <p><b>Quality</b></p> <ul style="list-style-type: none"><li>• Variety of culturally relevant foods</li><li>• % of partner BIPOC, immigrant and refugee, and/or women farmers</li><li>• % of people reporting increased access to healthy, culturally relevant food</li></ul> <p><b>Impact</b></p> <ul style="list-style-type: none"><li>• % of participants served who increase access to local fruits and vegetables</li><li>• % of BIPOC, immigrant and refugee and/or women farmers who report increased economic opportunities</li></ul>
	<b>Racial Equity Performance Measures</b>	<ul style="list-style-type: none"><li>• % of families from focus population* served who increase access to local fruits and vegetables</li><li>• % of BIPOC, immigrant and refugee and/or women farmers who reported increase economic opportunities</li></ul> <p>*focus population= American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latinx, and Native Hawaiian/Pacific Islander</p>