

# Seattle Ethics and Elections Commission: Democracy Voucher Program Update

Commission Meeting: February 5, 2025

## Candidates

Office	Non-DVP Candidates	DVP Candidates	Qualified DVP Candidates
<b>Mayor</b>	2	2	0
<b>City Council 8</b>	0	1	0
<b>City Council 9</b>	1	0	0
<b>City Attorney</b>	1	1	0
<b>City Council 2</b>	1	0	0
<b>Total</b>	5	4	0

## Candidate Introductions

The first request to submit Candidate Introductions has been sent. Additional requests are sent periodically until the final date to become a DVP candidate has passed (May 23).

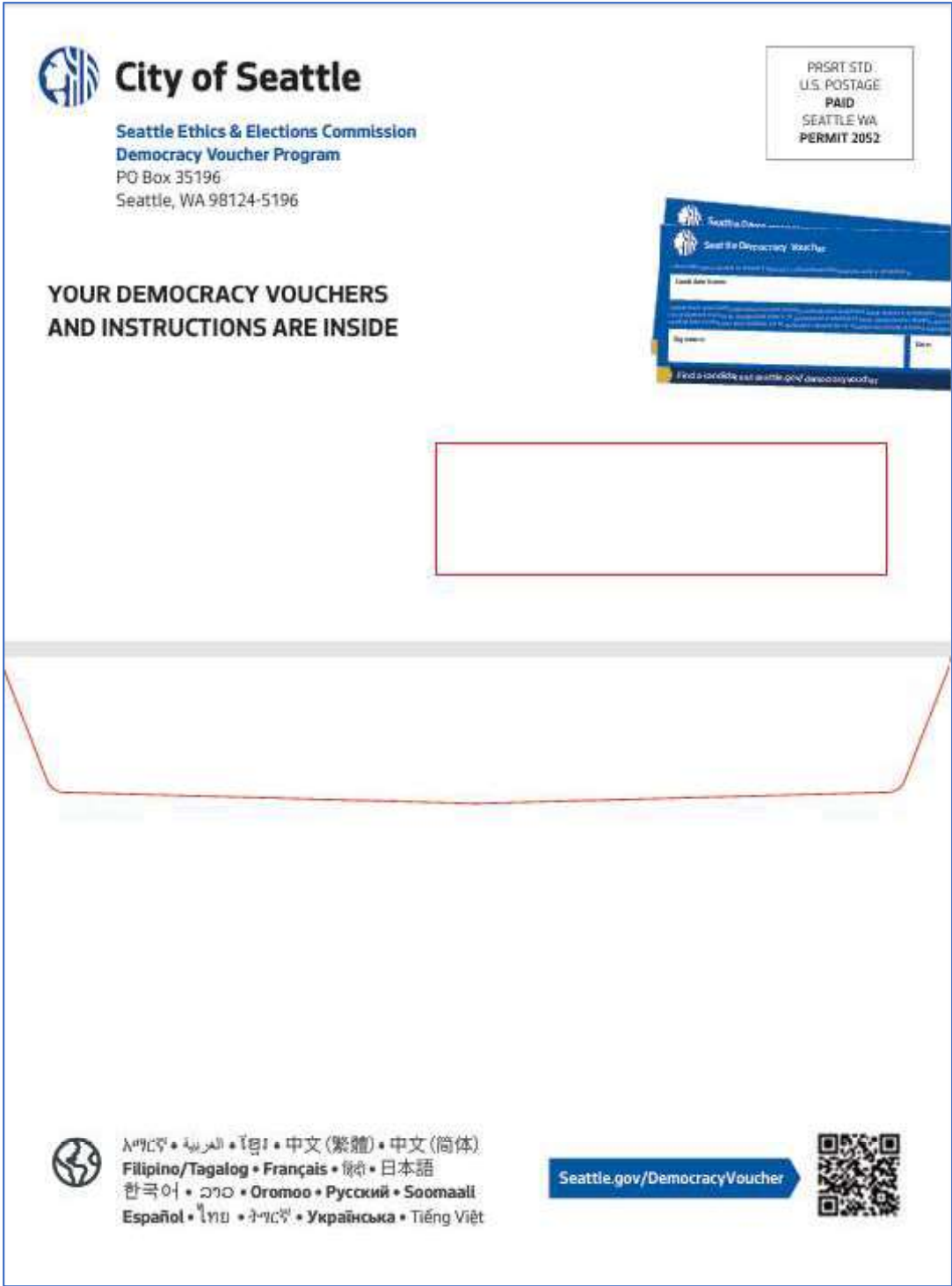
Candidates are invited to submit one, 200-word introduction and photograph to inform Seattle residents about their candidacy. They are translated into 19 languages and made available on our website.

Introductions are followed by one of these two statements:

- This candidate is participating in the Democracy Voucher Program.
- This candidate is not participating in the Democracy Voucher Program.

# Seattle Ethics and Elections Commission: Democracy Voucher Program Update

2025 Democracy Voucher Packet



Front and Back of Outbound Envelope

# Seattle Ethics and Elections Commission: Democracy Voucher Program Update

## These Democracy Vouchers are for the 2025 City of Seattle Election

Privacy Notice: When you assign a Democracy Voucher, your name and your candidate selection is reported on our website. Additionally, your address may be reported on the Washington State Public Disclosure Commission website.



### 1. Learn about the candidates.



[seattle.gov/democracyvoucher](http://seattle.gov/democracyvoucher)

OR (206) 727-8855



### 2. Assign your vouchers.

#### Option 1: Online



[seattle.gov/democracyvoucher](http://seattle.gov/democracyvoucher)

#### Option 2: Paper

- Write in the candidate name.
- Sign and date each voucher.
- You can give your vouchers to one or more candidates.



### 3. Return your vouchers.

- Use the enclosed pre-paid envelope.
- Give your vouchers directly to a candidate's campaign.



Seattle Democracy Voucher  
2025 City of Seattle Election

NO CASH VALUE • NON-TRANSFERABLE  
USE BY NOVEMBER 28, 2025

\$25  
VOUCHER 1 OF 4

I am assigning this voucher to the participating City of Seattle candidate whose name is printed here:

Candidate Name:

I attest that I received this Democracy Voucher properly and make this assignment freely and not in exchange for payment of any kind. I am aware the assignment may not be changed and there is no guarantee of availability of funds. Assignment is complete upon delivery to the Seattle Ethics and Elections Commission, the candidate, or the campaign's representative. Vouchers may only be assigned to program candidates.

Signature:

Date:



Seattle Dem  
2025 City of

I am assigning this voucher to the pa

Candidate Name:

I attest that I received this Democra  
the assignment may not be changed  
and Elections Commission, the cand

Signature:

Find a candidate at



Seattle Dem  
2025 City of

I am assigning this voucher to the pa

Candidate Name:

I attest that I received this Democra  
the assignment may not be changed  
and Elections Commission, the cand

Signature:

Find a candidate at



Seattle Dem  
2025 City of

I am assigning this voucher to the pa

Candidate Name:


I attest that I received this Democra  
the assignment may not be changed  
and Elections Commission, the cand

Signature:

Voucher Inside – 11 x 17

# Seattle Ethics and Elections Commission: Democracy Voucher Program Update

Voter ID Barcode



## City of Seattle

### Your \$25 Democracy Vouchers have arrived.

Give your vouchers to candidates running for City of Seattle Office:


- Mayor
- City Attorney
- City Council Positions 2, 8, and 9

Voter ID Barcode

OPEN FOR YOUR VOUCHERS


Jane Appleseed  
1234 Main St.  
Seattle, WA 98123

**Accommodations**  
Reasonable accommodations are provided upon request.




አማርኛ • العربية • বাংলা • 中文(繁體) • 中文(简体)  
Filipino/Tagalog • Français • ភាសាខ្មែរ • 日本語  
한국어 • עברית • Oromoo • Русский • Soomaali  
Español • ไทย • ብሔር • Українська • Tiếng Việt

**Ways to return your vouchers:**




**By mail using the pre-paid envelope or send to:**  
Democracy Voucher Program  
PO Box 35196, Seattle, WA 98124-5196



**Going online (optional).**  
Use your vouchers online with this invitation code.

↓



**Directly to a participating candidate's campaign.**

First Name  
Last Name

Invitation Code

Voucher ID Barcode

Voter ID Barcode

Voter ID Barcode

Voucher Front

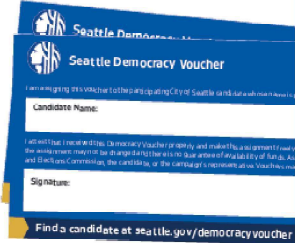
# Seattle Ethics and Elections Commission: Democracy Voucher Program Update



### Your Money, Your Choice

Democracy Vouchers are a way for Seattle residents to make financial contributions to candidates they support in Seattle City elections.

The program is funded by a voter-approved property tax, costing the average property owner about \$8 per year.



### How and when should I use them?



On each voucher you are ready to use, write the candidate's name on the top line, then sign your name and date on the bottom line.

You can assign your vouchers to one or more candidates.

Candidates need your support early to be competitive, so be sure to use your vouchers as soon as you find candidates you like.

### Which candidates are using Democracy Vouchers?

Mayor, City Attorney, and City Council Positions 2, 8, and 9.

Find out who is running and using vouchers by calling us or going to our website.



(206) 727-8855



seattle.gov/democracymvoucher

### Democracy Voucher Program Snapshot



All parts of the city are now contributing to local candidates.



10 of the 11 current elected officials used Democracy Vouchers to fund their campaigns.



Seattle donors now more closely resemble Seattle voters.

### Go paper free

Sign up to be an online voucher user and go paper free!

Go to [seattle.gov/democracymvoucher](http://seattle.gov/democracymvoucher) to get started.



Online Portal

### Unused Vouchers

Recycle any unused vouchers. You will receive new vouchers for future elections. Funding carries over into the next election year.



### Notice of public information

Contributing to a campaign, including using Democracy Vouchers, is public information. This means your name (and possibly your address), who you contributed to, and the amount will be posted on the internet.

New Insert Layout – 8.5 x 14



# Seattle Ethics and Elections Commission: Democracy Voucher Program Update

## Media Update – Launch Sample

The first of two bus ad campaigns will begin February 10. It includes both internal and external ads.

**Democracy Vouchers coming February 24.**

የካቲት 24 የዲሞክራሲ ሻውቸር ጾመጣሉ።

민주주의 바우처는 2월 24일에 출시됩니다.

Foojarada Dimuqraadiyada (Democracy Vouchers) imaanaya Febraayo 24.

Esperre los vales democráticos (Democracy Vouchers) desde el 24 de Febrero.

Mga Democracy Vouchers sa parating na Pebrero 24.

民主优惠券将于 2 月 24 日发放。

Voucher Dân Chủ (Democracy Vouchers) sắp có vào ngày 24 tháng 2.



[seattle.gov/democracyvoucher](http://seattle.gov/democracyvoucher) (206) 727-8855

Installed behind driver – 33in high x 21in long, placed in 30 buses, 110,000 estimated impressions.



## DEMOCRACY VOUCHERS COMING FEBRUARY 24.

Support candidates running for office in the 2025 Seattle Election.

[seattle.gov/democracyvoucher](http://seattle.gov/democracyvoucher)



External - 2.5ft high x 12ft long, installed on 25 buses, 1.5M estimated impressions.