

## APPENDIX N

# motivate

get going

June 1, 2015

The Honorable Anthony Foxx, Secretary  
U.S. Department of Transportation  
1200 New Jersey Avenue SE  
Washington, DC 20590

Re: City of Seattle Northgate Non-Motorized Access to Transit and Education Application

Dear Secretary Foxx:

On behalf of Motivate, the operator for the Seattle bike share system, I want to express our strong support for the City of Seattle's application for TIGER funding. Having operated the Seattle bike share system since its inception, we are thrilled by the City's initiative to dramatically expand the system. Seattle's Pronto bike share launched in 2014 and has 50 stations and 500 bicycles. We are proud of the system's success to date and are focused on the next task: seeing the system grow.

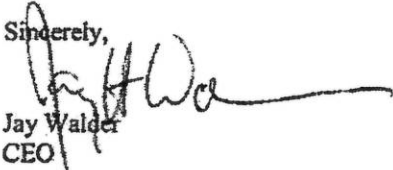
As demonstrated in cities across the United States, as the number of bikes and stations grow, trips and associated benefits increase tremendously. **Motivate plans to support the TIGER bike share expansion by investing \$3M of private funding into the system.**

It is exciting that Seattle sees an expanded bike share system as both an important low-cost, healthy travel option and a better opportunity for people to access transit and education services throughout the City.

Growing Seattle's bike share system to upwards of 250 stations, incorporating electric bikes, and integrating it with the regional public transportation fare card will transform Seattle's young bike system into the thriving, sustainable transportation system that we have envisioned from the program's inception.

We hope you will grant this funding and help make Seattle's bike share vision a reality. Thank you for your consideration.

Sincerely,

  
Jay Walder  
CEO

cc:

Senator Patty Murray  
Senator Maria Cantwell  
Governor Jay Inslee  
Mayor Edward B. Murray

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